

**AGENDA
DAYTON CITY COUNCIL
WORK/SPECIAL SESSION**



DATE: MONDAY, OCTOBER 16, 2017
PLACE: CITY HALL ANNEX, 408 FERRY STREET
TIME: 6:30 PM

Dayton – Rich in History....Envisioning Our Future

<u>ITEM</u>	<u>DESCRIPTION</u>	<u>PAGE #</u>
A.	CALL TO ORDER & PLEDGE OF ALLEGIANCE	
B.	ROLL CALL	
C.	CONSENT AGENDA	
	1. Regular Session, September 5, 2017	1-3
D.	APPEARANCE OF INTERESTED CITIZENS	
This time is reserved for questions or comments from persons in the audience on any topic.		
E.	ACTION ITEMS	
	1. “If I Were Mayor” Contest Recognition - Mayor Wytoski	
	2. Sister City Discussion	5-8
	3. City Council Goals and Objectives Review	9-12
	4. Dayton Friday Nights Report - Dayton Community Development Association	13-15
F.	CITY COUNCIL COMMENTS/CONCERNS	
G.	INFORMATION REPORTS	
	1. City Manager’s Report	
H.	ADJOURN	

Posted: 10.12.17
Rochelle Roaden, City Recorder

Persons with hearing, visual or manual impairments who wish to participate in the meeting should contact the City of Dayton AT LEAST 32 WORKING HOURS (4 DAYS) prior to the meeting date in order that appropriate communication assistance can be arranged. The City Hall Annex is accessible to the disabled. Please let us know if you need any special accommodations to attend this meeting.

NEXT MEETING DATES
City Council Regular Session, Monday, November 6, 2017
City Hall Annex, 408 Ferry St, Dayton

MINUTES
DAYTON CITY COUNCIL
REGULAR SESSION
SEPTEMBER 5, 2017

PRESENT: Mayor Elizabeth Wytoski
Councilor John Bixler
Councilor John Collins
Councilor Kitty Mackin
Councilor Trini Marquez (arrived 6:38 pm)
Councilor Nikki McGraw
Councilor Darrick Price

ABSENT:

STAFF: Scott Pingel, City Manager
Rochelle Roaden, City Recorder
Lisa Brosnan, City Planner

A. CALL TO ORDER & PLEDGE OF ALLEGIANCE

Mayor Wytoski called the meeting to order at 6:31 pm and those present gave the Pledge of Allegiance.

B. ROLL CALL

Mayor Wytoski noted there was a quorum with Councilors Bixler, Collins, Mackin, McGraw and Price. Mayor Wytoski noted the absence of Councilor Marquez.

C. APPEARANCE OF INTERESTED CITIZENS

Sandra Utt, 222 5th Street, Dayton, stated that a duplex is being built on Reeder Place without permits posted. Additionally, there are piles of dirt in the City right-of-way around the water main. One of the water main covers is broken and someone could get hurt. They have started excavating at 6 a.m. and this is in violation of the City code. Scott Pingel responded that permits are not required to be posted, just in hand and that the noise ordinance is for 6:30 or 7 am so he will notify the builder.

Sandra further expressed her concerns regarding break-ins happening in her Church street home and around town. She has also witnessed a drug deal at the baseball field and feels that having an in-house police officer should be looked at to deal with these concerns.

D. ACTION ITEMS

1. Approval of Resolution 17/18-5 PERS Sick Leave

JOHN BIXLER MOVED APPROVAL OF RESOLUTION 17/18-5 A RESOLUTION OF THE CITY OF DAYTON AUTHORIZING THE USE OF UNUSED SICK LEAVE TO INCREASE RETIREMENT BENEFITS FOR EMPLOYEES COVERED BY THE PUBLIC EMPLOYEES RETIREMENT SYSTEM. SECONDED BY KITTY MACKIN. Motion carried with Bixler, Collins, Mackin, Marquez, McGraw, Price and Wytoski voting aye.

2. 1st Reading of Ordinance 640 Food Trucks

Changes suggested:

- 1) 3.11.3(d) change the word “less” to “fewer”.
- 2) 3.11.2(e) add “at least” in the third sentence before “one twenty gallon trash receptacle”.
- 3) 3.11.4(a)(11) – remove entire line.

John Bixler performed the first reading.

DARRICK PRICE MOVED TO APPROVE THE FIRST READING OF ORDINANCE 640 AN ORDINANCE ADDING SECTION 3.11 FOOD TRUCKS AND PUSH CARTS TO THE DAYTON MUNICIPAL CODE AS AMENDED. SECONDED BY TRINI MARQUEZ. Motion carried with Bixler, Collins, Mackin, Marquez, McGraw, Price and Wytoski voting aye.

3. SB1051 Accessory Dwelling Units Presentation/Discussion

Lisa Brosnan, City Planner, gave an overview of Senate Bill 1051. Discussion followed.

4. HB 4079 Affordable Housing Pilot Program Presentation/Discussion

Gordon Howard, Department of Land Conservation and Development (DLCDD), gave an overview of House Bill 4079. Discussion followed.

E. CITY COUNCIL COMMENTS AND CONCERNS

Councilor Collins recently attended a Lafayette City Council meeting. From the meeting handouts, they lose about 60% of their water in the grid. Nothing was discussed during the meeting about the water loss. Discussion continued. Councilor Collins further stated that he would like to see the language in the water restriction notices match up between the two cities.

Councilor Collins stated that our code restricting vacation rentals in residential zones has shown itself to be very prudent. McMinnville is having issues with this exact issue per two Letters to the Editor in the current News Register regarding Airbnb.

Councilor Marquez commented that her 78 year old father, who lives in Lafayette, had his water shut off at 6 pm citing a water leak in his sprinkler system. Turning the water off that late in the day is not right and allowed no ability to respond. Councilor Collins remarked that this is a customer service nightmare that Dayton hopefully would never do.

Councilor Mackin remarked about people commenting online about the water restriction. Discussion continued.

Councilor Price asked Scott Pingel to explain the takeaways from the water report showing joint usage. Scott Pingel noted the Lafayette usage and how it has decreased considerably over the last two weeks. Three leaks have been addressed which might have contributed to the lower usage. Discussion continued.

Mayor Wytoski updated the Council that she will be attending the upcoming Mayor's Conference.

F. INFORMATION REPORTS

1. City Manager Report

Scott Pingel met with Gordon Howard and Angela Carnahan from the DLCD last week giving them a tour of Dayton. He updated the Council regarding his viewpoint of the Affordable Housing Pilot Program.

Northwood Signs is offering to rehabilitate the current entrance signs for approximately \$2,300 per sign to make them like new again. They also provided a new sign design for consideration with a quotation of \$5,600 per sign. Scott would like to rehab the signs as well as raise them up to make them more viewable. Discussion continued resulting in a recommendation to rehab, add current population information, and raise the signs.

Jason Hay, Dayton School District Superintendent, inquired about having City Council and School Board joint meetings. Discussion continued.

Scott is meeting with Preston Polasek, City Manager, Lafayette, and next week to discuss reducing the water restriction at that point.

Regarding the Sewer Improvement capital project, the 90% design completion should be submitted to DEQ and USDA by the end of the week.

G. ADJOURN

There being no further business, the meeting adjourned at 8:35 pm.

Respectfully submitted:

By: Rochelle Roaden
City Recorder

APPROVED BY COUNCIL on October 16, 2017.

As Written As Amended

Elizabeth Wytoski, Mayor

To: Honorable Mayor and City Councilors

From: Scott Pingel, City Manager

Issue: Sister City Discussion

Background Information: Last Summer, the City had discussed and reached out to the City of Beaune, France to explore the possibility of becoming Sister Cities. This potential relationship with Beaune was introduced to the City by Gary Mortensen, who is the President of Stoller Family Estate. Mr. Mortensen has contacts in Beaune, and they believe the Beaune area is similar to the Dayton area. Hence, there may be several opportunities to collaborate and learn from each other. After reaching out to Beaune last year, we simply never received a response. Mayor Wytoski and I have again met with Stoller Family Estate about potentially reestablishing an effort to connect with the City of Beaune because they have been able to reestablish a connection with Beaune's leadership.

Included with this memo is information on Sister Cities International and what sister cities are and might do. There are definitely opportunities for some economic exchange and learning with this type of relationship, but there would also be opportunities for educational and cultural exchanges for the schools. A Sister City agreement must be signed by the highest elected official from each City, but there are many options for how the relationship can be formed. The City's previous concerns were simply how the City is represented and who controls that representation once a relationship is formed. The cost for a City our size is \$180 to become a member of Sister Cities International, so that cost is not a concern. We will need to remain aware of any expectations either from the business community or sister city or other involved entity regarding the City's participation in exchange or program costs.

About Sister Cities International

Founded by President Dwight D. Eisenhower in 1956, Sister Cities International is a nonpartisan 501(c)(3) nonprofit which serves as the national membership organization for individual [sister cities, counties, and states](#) across the U.S. This network unites tens of thousands of citizen diplomats and volunteers in over 500 member communities with over 2,000 partnerships in 145 countries on six continents.

Sister Cities International was created at President Eisenhower's 1956 White House summit on citizen diplomacy, where he envisioned a network that would be a champion for peace and prosperity by fostering bonds between people from different communities around the world. By forming these relationships, President Eisenhower reasoned that people from different cultures could understand, appreciate, and celebrate their differences while building partnerships that would lessen the chance of new conflicts. Since its inception, the Sister Cities International network has played a key role in renewing and strengthening important global relationships.

Sister Cities International serves as a hub for institutional knowledge and best practices in the field of citizen diplomacy. As a membership association, Sister Cities International continues to strengthen the sister cities network through strategic institutional partnerships, grants, programs, and support for its members. Sister Cities International provides essential services and resources to help members find partners as well as to expand and improve activities. Sister Cities International motivates and assists private citizens, municipal officials, and business leaders to conduct long-term, mutually beneficial sister city, county, or state relationships. With a mission "to promote peace through mutual respect, understanding, and cooperation — one individual, one community at a time," Sister Cities International's member programs focus on four main areas of exchange: arts and culture, youth and education, business and trade, and community development and technical exchange to connect citizens around the globe.

The mission of Sister Cities International is just as important today as it was when it was founded. With the advent of the internet and new technologies, the world is becoming smaller, and the relationships and interactions between the U.S. and its international counterparts are more complex than ever. Despite this increase in online communication, the face-to-face meetings and personal relationships developed through sister cities are still vital and irreplaceable. Sister Cities International continues to expand its reach to new and emerging regions of the world and dedicates special focus to growing partnerships in Africa, Southeast and East Asia, and Latin America.

FAQ's

Q. What is a sister city relationship?

A sister city relationship is a long-term, cooperative relationship between two cities in different countries through which cultural, educational, business, and technical exchanges take place. It is formalized when two mayors (or highest elected/appointed officials) sign a memorandum of understanding establishing a sister city relationship. Activities are usually organized and implemented by volunteers, local institutions, and municipal employees. A city may have any number of sister cities.

Q. What do sister cities do?

Sister city organizations plan and implement cooperative activities and exchanges in cultural, educational, municipal/technical, business, and humanitarian fields. Thousands of inbound and outbound exchanges take place every year, as well as virtual exchanges and other remote, cooperative activities.

Q. What does Sister Cities International do?

Sister Cities International is a nonprofit member association for U.S. sister city organizations. Its staff provides assistance and expertise to over 500 member communities to help strengthen their sister city organizations. It shares best practices, provides grants and funding opportunities, assists with protocols and procedures related to sister cities, advocates for sister city organizations and international exchange, organizes conferences and meetings, publishes a printed and online directory of sister cities, networks among its membership, and provides other resources including certificates, discounted travel insurance, visa consultations, webinars, and toolkits, among other benefits.

Q. How do two cities become sister cities?

A relationship is formally created when the mayors or highest elected officials from two communities sign a memorandum of understanding establishing the sister city partnership. However, this is usually the result of a long process that involves the local sister city organization along with the municipality and other local institutions. Sister city relationships may develop from a number of sources, including but not limited to: preexisting mayoral relationships, trade relationships, historical connections, ancestral/demographic connections, expatriate communities, shared geographic/sector challenges, faith-based groups, and personal experiences ranging from study/work abroad to marriages.

Q. Who runs sister city organizations and how are they structured?

All of Sister Cities International's members are independent organizations and have a number of management structures. Sister city organizations may be run by a group of volunteers, representatives from local institutions, the mayor's office or municipal government, or by some combination of these. Most often sister city organizations are incorporated as 501(c)(3) nonprofits, although the municipal government may have representation or a formal relationship with the group. Many are governed by a board of directors or commission, although the majority of members are volunteers from all sectors of the community. They are most often organized by committee, with one committee for each partnership responsible for creating and implementing projects. Some sister city organizations are run by local institutions, such as a museum, cultural center, or chamber of commerce. Most municipal contacts for sister city organizations are in the office of the mayor, office of tourism/convention and visitors bureau, office of international affairs, office of protocol, or office of economic development.

Our Programs

Sister city relationships offer the flexibility to form connections between communities that are mutually beneficial and which address issues that are most relevant for partners. Sister city relationships offer endless possibilities for communities to conduct a wide variety of programs and activities. Programs vary greatly from basic cultural exchange programs to shared research and development projects. Programming can typically be classified in four main areas:

Youth and Education

Providing experience in international affairs and citizen diplomacy to youth is a critical part of any sister city program. Sister city exchanges are often the first opportunity that youth have to travel abroad, and the experience of being a guest rather than a tourist is a unique opportunity that helps them develop cross-cultural competence and maturity. Activities often include short- and long-term student exchanges, virtual exchanges, and sports tournaments. Educational exchanges, whether at the high school or college level, provide young people with the opportunity to develop professional skills under the umbrella of citizen diplomacy. These exchanges are often described by participants as “a life-changing experience,” and many current leaders in international affairs or diplomacy can trace their interest to their first sister city exchange.

Arts and Culture

Arts and cultural programs are some of the oldest and most robust in the sister cities network and continue to connect people from different backgrounds on a fundamental level. By experiencing and exploring the culture of an international community, citizens may gain insight into the history, values, and aesthetic sensibilities of their partners. Today, cultural exchange provides the foundation for many sister city relationships. These exchanges take many different forms, with musical performances, art exhibits, peace parks and gardens, and international cultural festivals proving popular throughout the sister city network.

Business and Trade

In addition to trade delegations and tourism dollars, sister city programs create connections with international municipal officials, institutions, and businesses. These connections build trust, access, and expertise that help local businesses find new opportunities. Whether it is access to new markets, assistance navigating import and export regulations, or introductions to new partners, sister city programs expand the resources available to local businesses. Investing in sister cities means investing in the future of a community.

Municipal Exchange and Community Development

Peer-learning between municipal employees and elected officials through sister city activities has helped cities implement innovative policies and management techniques in sanitation, water, health, transportation, tourism, economic development, and education. Sister city programs ALSO often raise funds or collect supplies for natural disasters or other emergencies in their sister cities. Other humanitarian and community development projects include renovation of clinics, creation of wells, and trainings for medical personnel. Numerous programs also support schools abroad through donation of materials, construction, and partnerships with U.S. schools.

To: Honorable Mayor and City Councilors

From: Scott Pingel, City Manager

Issue: FY 17-18 Goals Review

Background Information: I have included an update to each of our Priority 1 objectives for the current Fiscal Year. Below that, I have provided a few adjustments and discussion points for some of our other objectives. Adjustments and discussion points are in red.

Strategic Plan Goals 2017-18

PRIORITY 1's to accomplish in FY 2017-18

- Complete Main Pump Station improvements
 - o On track to be bid out late fall/early winter 2017. 90% of final design and bid documents have been submitted to DEQ and USDA for feedback and approval. This portion of the project will not be constructed until late spring and summer of 2018 due to the high water table.

- Complete Ferry Street Trunk Sewer upgrades
 - o This project will be bid out with the Main Pump Station improvements. Depending on the winning bidder for the project, this project may be accomplished this winter, but it is more likely to be accomplished along with the Main Pump Station improvements late spring and summer of 2018.

- Complete 9th Street lift station improvements
 - o I suggest this project be moved to FY 18-19 depending on funding. More will be required from PGE in bringing the electrical for the lift station up out of the ground than initially expected, and we do not have the additional funding to accomplish this project in the current fiscal year.

- Acquire other half of Legion Field
 - o I have had a preliminary discussion with the School's new superintendent, and I will continue to pursue the possibility of acquiring the other half of Legion Field. The School Superintendent has asked about the possibility of a joint meeting with the School Board to discuss Legion Field and possibly Brookside Cemetery if the City desires to take over ownership of these properties. I have previously discussed with the City Council that I would prefer to not pay the School District for the other half of Legion Field. From our perspective, we would simply be unloading an asset from them that they don't participate in maintaining anyways. The situation as it currently sits is fine. While it would be cleaner to own the field outright, I don't believe it makes any sense for the City to pay for it.

- Establish Historic Overlay Zone with design standards
 - o I have not pursued this yet with the Historic Preservation Committee or Planning Commission. I would like to get a little more input from the Council before providing direction to staff and our committees. Boundaries of the zone? Specific design criteria to be considered? Etc.

- Establish a Transient Lodging Tax Revenue Plan
 - o The City Council discussed the Transient Lodging Tax at the October 2 City Council meeting. City staff will be evaluating the Footbridge and researching costs for options to replace the decking prior to further discussion about TLT revenues.

- Coordinate communication with community groups
 - o I would love further input from the City Council regarding what they would like to see in regards to better communication with the community and coordinating with community groups. The City continues to put information in the community calendar and uses the Dayton Community Board from time to time to get information out to the community. We have also collaborated with the DCDA with the And we will continue to improve the City website. This seems to be a fairly common challenge for cities. The biggest challenge, from my perspective, is that we have a community that continues to be more and more reachable online, but we still have a significant portion of the community that prefers paper communication methods. The City has continually been made aware by the City Attorney regarding the challenges with City Twitter and Facebook pages, however, several cities seem to use them with varying degrees of success. It may be worthwhile to pursue some kind of quarterly newsletter to get out to the community. The question with that endeavor is how long it should be and what the mix should be between information the City would like to get out to the community, and other, more fun, information that community groups might like to get out to the community. I will be looking for options and examples of good small city communication practices as I attend the ICMA Conference this year.

Priority Ratings:

- 1 – Do now – budget in the forth-coming budget
- 2 – Look at accomplishing 2-3 years in the future
- 3 – Nice to have – not to look at funding for at least 3-5 years
- 4 – Routine – Ongoing from year to year

Goal A – Develop and maintain infrastructure to improve livability and support operations and growth

OBJECTIVE	PRIORIT Y
Obtain funding for the water system’s short-term capital improvement needs including: the Fisher Farms Wells and replacing the Main Transmission Line from the Springs to the Footbridge.	<u>32</u>
Complete Chlorine Generator Improvements	2
Complete Main Pump Station Upgrade	1
Complete Ferry Street Trunk Sewer Replacement	1
Complete 9 th Street lift station improvements	<u>12</u>
Obtain year round sewer discharge permit from DEQ	2
Update Transportation System Priorities <u>Establish Pavement Management Program</u>	1
Identify potential land for industrial use	2
Complete sidewalk improvements for: <ul style="list-style-type: none"> • Ferry Street (9th to Flower Lane) • On Church Street West of 9th Street • On School Routes 	2 3 3
Build New City Hall (<u>While a new City Hall is needful, I worry about our financial position and ability to pay for one currently. A little more financial preparation is necessary first.</u>)	<u>23?</u>
Work with ODOT and City Engineer to Improve entrance to Highway 18 (<u>I’m unsure what to do with this. It is out of the city limits for the most part and ODOT seems more interested in keeping it a convenient “yard” type location than helping improve the entrance to Dayton.</u>)	4
Repair the Foot Bridge (<u>City staff to evaluate per the TLT Discussion</u>)	4
Design and install new City entrance signs (<u>The City is having the current entrance signs repaired at repainted. The west and south signs will also be raised 20 inches. Do we want to consider this objective completed or continue to pursue new entrance signs?</u>)	2

Goal B – Create an aesthetically pleasing and inviting community

OBJECTIVE	PRIORIT Y
Continue Yard of the Month/Mayor’s Beautification Program	4
Coordinate public signage within the City (<u>I am still working with the Boy Scouts of America regarding Wayfinding signs and park signs.</u>)	4
Continue Holiday Lights Competition	4

Goal C – Capitalize on Dayton’s facilities and resources to provide recreational and cultural opportunities

OBJECTIVE	PRIORIT Y
Acquire other half of Legion Field	1

Investigate options for developing a walking trail along the sewer access easement <u>(The sewer access easement is basically clear at this point. You can walk with ease from Elizabeth Court to the access ramp on Joel Palmer Way near Sweeney Street. If we are able to get a friends of the trail group going, this is an easy extension of the Nature Trail.)</u>	2
Take steps to revitalize the waterfront	4
Dayton Landing Park Improvements <u>(Grant Update)</u>	2

Goal D – Support the creation of a vibrant, diverse economic environment

OBJECTIVE	PRIORIT Y
Update the Dayton Municipal Code	4
<ul style="list-style-type: none"> • Establish Historic Overlay Zone with Design Standards • Establish a Mural Policy • Establish a General Sign Code 	1 2 2

Goal E – Use Dayton’s heritage and historic resources to forward our image as an authentic and charming town

OBJECTIVE	PRIORIT Y
Promote Friday Nights and Old Timers Weekend	4
Establish a Transient Lodging Tax Revenue Plan	1

Goal F – Engage in efficient and effective activities to promote community safety and wellness

OBJECTIVE	PRIORIT Y
Promote a new 5-year public safety levy option	2

Goal G – Enhance communications to actively engage the community

OBJECTIVE	PRIORIT Y
Coordinate communication with community groups	1

**Dayton Friday Nights 2017
Report
October 11, 2017**

**DOWNTOWN
DAYTON**

971.241.2076

ADDRESS
PO Box 237
Dayton, OR 97114

www.daytonoregon.org

DAYTON COMMUNITY
DEVELOPMENT ASSOCIATION
A 501(C)3 NON PROFIT ORGANIZATION

The Dayton Community Development Association (DCDA) just wrapped up the fourth annual “Friday Nights”, a summer-long mini-festival downtown. “Friday Nights” was jointly presented by the DCDA and the City of Dayton, in collaboration with downtown businesses. Many thanks to the DCDA board, the City Council, and city staff for their support, which helped make it all possible!



**6,910+ People
Attended 13 Events**
531 on Average
(A 20% increase over 2016)



328+ Vintage Cars Displayed
25 on Average
(A 19% increase over 2016)



**Estimated \$82,836 Spent
Downtown by Attendees**
(A tenfold return on investment, or \$10 returned
for every \$1 invested)



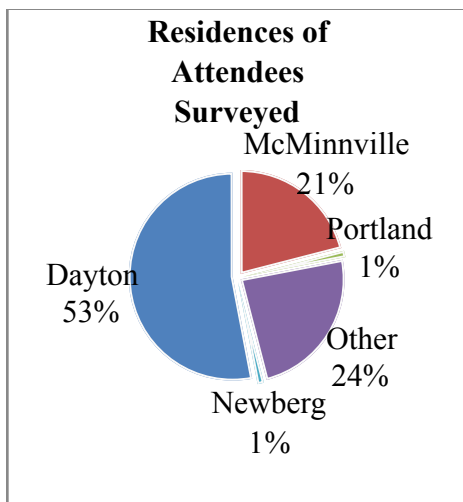
**60% of Surveyed Downtown Business
Reported Sales Increase on Event Nights**



**15 Volunteers
531 Total Volunteer Hours
\$12,818 Estimated Value of Volunteer Time**



**Moderate Economic Impact,
Direct and Indirect, Reported by Vendors**
(Rated 3.1 on a 1-5 scale, where 1=No Impact and
5=Best Possible Impact)



“So much fun, for family!”

“Beautiful setting, good music & nice people”

“Meeting a lot of people. Everything was great.”

“Love it! Keep doing the good work!”

-survey comments



rooted.

Expenses and Income

Category	Details	Amount
Income	Total	\$11,300
	Business Sponsorships Received	\$7,300
	City Sponsorship	\$4,000
Expenses	Total	\$7,571
	12 Concerts	\$4,450 (\$371/concert)
	(Old Timer Festival Concert and Expenses, July 28)	(Paid directly by City)
	Promotion: Graphic Design	\$490
	Promotion: Production (Flyers, advertising, banners, posters, rack cards, etc.)	\$1,887.23
	Lantern supplies	\$250.56
	General supplies	\$493.20

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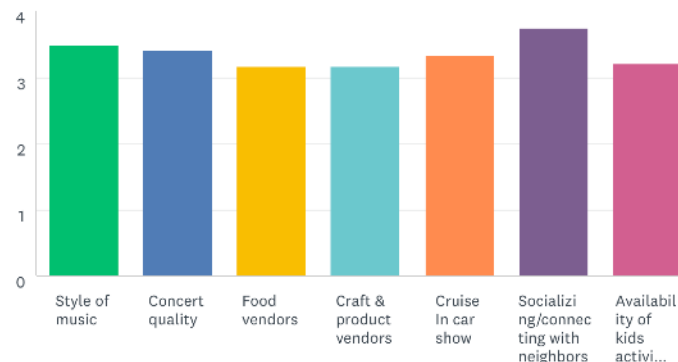
Attendee Evaluations

We surveyed 57 attendees on August 25 (10% of the attendees that evening), asking them to evaluate the event and provide demographic and other information. Among other questions, we asked attendees how many people were in their immediate group and how much each person in their group spent per person that night downtown.

Average Attendance Per Night	Average Amount Spent Per Person	Estimated Total Amount Spent Downtown by Attendees Per Night	Estimated Total Amount Spent Downtown by Attendees During Event Series
531	\$12	\$6,372	\$82,836

88% of attendees were “very satisfied” with the event.

They rated the importance of the following elements to their overall enjoyment of Friday Nights, where 1 is low importance and 4 is high importance:



rooted.

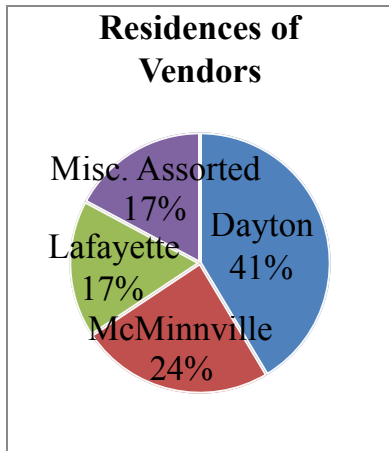


Downtown Business Survey

We also surveyed downtown businesses in order to determine the impact of the event series on downtown. We received surveys back from 60% of the retail and restaurant downtown businesses who were open during the events, who reported a significant positive economic impact from the event series. The restaurants experienced the most positive impact on sales.

Increase in Foot Traffic?	Did Sales Increase, Decrease or Stay the Same?	Economic and/or Marketing Impact
60% reported "Yes"	60% reported that sales <u>increased</u>	3.60 Average (Scale: 1=No Impact, 5=Best Possible Impact)

Vendors



Average of 21 Vendors at Each Event

63 different vendors participated

47% Vendor Response Rate for Surveys

"I love Dayton Friday Nights! For me it's more than sales I make as a vendor. It's the experience, the music and getting my kids to the park to play and socialize! You guys do an awesome job. Keep up the great work!"

-Vendor survey comment

Sincerely,
2017 Friday Nights Committee
Ann-Marie Anderson, Chair
Kelly Haverkate, DCDA Program Manager

rooted.

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